**XIAODI YANG**

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**SKILLS PROFILE**

* **Skills:** Project Management, Qualitative & Quantitative Research Methods, Data Analysis (Interviews, Surveys, Programming), Communication & Outreach, Content Development, Internal/External Relations, Data Visualization
* **Technical:** Python, R, Stata, SPSS, Microsoft Office / 365 Suite (Word, Excel, PowerPoint), Photoshop
* **Languages:** Mandarin (Native Speaker); English (Advanced)

**EDUCATION BACKGROUND**

**University of Chicago, Chicago, IL**

*Master of Arts Program in the Social Sciences (MAPSS), Concentration: Sociology, June2024*

Merit Scholarship, 2023-2024

**Xi’an Jiaotong University (XJTU), Xi’an, Shannxi**

*Bachelor of Law in Sociology, June 2023*

Third-class Scholarship, 2020-2022

**The Chinese University of Hong Kong**

*Summer Session, 2021*

**INTERNSHIP EXPERIENCE**

**DF&P Strategy Consultant, Shanghai**

*Strategy Consultant Intern, August 2022 - November 2022*

* Collected a large amount of literature and documents based on the theme and extracted relevant cases.
* Analyzed the development path of NGO to gain insight into expansion and development efforts.
* Organized, summarized, and revised cases; Managed data using Excel tables.
* Collaborated with two other team members to submit weekly reports to mentor, revising based on feedback.

**China Global Television Network, China Media Group (CMG), Beijing**

*Intern, Financial News Department, February 2022 – June 2022*

* Created posters and video clips; Operated social media accounts and increased views and followers by 10%
* Analyzed operation data to form a weekly summary report; Formulated platform operation proposals based on hot topics and platform specific features.

**Baidu Company**

*Human Resources Intern, July 2022 – August 2022*

* Conducted industry research; Clarified strategic direction and organizational structure of competing companies, and highlight Baidu’s advantages through comparing.
* Screened and selected suitable resumes based on job requirements using recruitment platform; Recommended top candidates to appropriate business department.
* Communicated with various stakeholders, meeting regularly to understand hiring needs.

**Employment and Entrepreneurship Center, XJTU, Xi’an**

*Student Assistant, International Organizations Liaison, September 2021 – July 2022*

* Operated social media communities, organized lectures to promote international organization/NGO programs and promoted sustainable development goals.
* Served as an assistant for an international job search seminar, responsible for hosting experience-sharing sessions, contacting foreign teachers and designing seminar syllabus together with them.

**PROJECTS / RESEARCH EXPERIENCE**

**Internet Community Economic Research**

*Team Leader, April 2022 – June 2022*

* Designed research study focusing on a certain product (video gaming) community on social media (Weibo).
* Developed interview outlines; Performed participant recruitment; Conducted semi-structured interviews.
* Constructed logical derivation from Internet community to product economy; Explored the connection and dependence patterns in the community; Published on international conference and journal.

**Institute for Empirical Social Science Research (IESSR), XJTU**

*Research Assistant, May 2021 – April 2022*

* Supported "Making Choices" Psychological Intervention Experiment.
* Implemented intervention courses for hundreds of children for months based on the Cognitive-Choice-Action model; Collected experimental data through pre-test and posttest.
* Provided research assistance on Social Survey “Job-Search Network (JSNET2021).”
* Contacted neighborhood committees in 12+ communities to secure permission and opportunity to interview sample residents; Helped residents complete 2-hour questionnaires to ensure full understanding of questions.

**COMPETITIONS**

**Policy Analysis Project: Quantitative and Qualitative Study on the Implementation of “Mushroom Cultivation” Policy in Aketao County in Xinjiang, China**

*Team Member, November 2021 – April 2022*

* Designed interview outlines for investigating the implementation of policies from both villagers and the local government; Analyzed interview results and coded for emerging themes.
* Put forward policy suggestions about technology empowerment; Organized the final presentation in PowerPoint.
* Won the Third Prize in the 33rd “Tengfei Cup” Competition.

**New Product Development Project: Design of a Bookkeeping App for College Students’ Consumption Habits**

*Team Member, November 2020 – May 2022*

* Designed a questionnaire for college students’ bookkeeping APP usage experience.
* Collected more than 200 samples and analyzed the questionnaire results using Stata.
* Proposed to combine bookkeeping and community functions based on the questionnaire analysis.
* Rated as Provincial Level in “College Students’ Innovation and Entrepreneurship Competition.”

**ADDITIONAL EXPERIENCE & SERVICE**

**The 14th National Games of the People’s Republic of China**

*Volunteer & Team Leader, August 2021 – September 2021*

* Communicated between teachers-in-charge and the organizing committee.
* Managed work distribution, living arrangement and opinion collection of more than 30 volunteer members.
* Won the honor of “Outstanding Volunteer.”

**U. N. Institute for Training and Research (UNITAR), Remote**

*Trainee, January 2021 – February 2021*

* Understood the organizational structure of United Nations and acquired skills needed by international organizations for sustainable development, leadership, and negotiation.
* Participated in mock interview, receiving “Excellent” ratings in courses taught by UN staff.

**Pengkang College of XJTU**

*Minister of Students’ Union Secretariat, September 2019 – July 2021*

* Chaired conferences and organized students activities (i.e., Student Congress, Fluorescent Night Running).
* Cooperated with the other four ministers to organize the team building of department members.

**Xianyang Special Education School**

*Volunteer Teacher, October 2020*

* Learned basic sign language to communicate with teenagers ages 13-15 with hearing impairment.
* Facilitated experimental lessons to them and organized body games.

**“Youth with Sunset” (activity for the elderly)**

*Volunteer, September 2019 – July 2020*

* Took care of and accompanied the elderly in the old people's home every two weeks.

**PUBLICATIONS & PRESENTATIONS**

**Yang**, X. & Du, Y. (2022, October). *Research on virtual brand community from the perspective of relationship*, 5th International Conference on Humanities Education and Social Sciences (ICHESS), Chongqin University.

**Yang**, X. & Du, Y. (2022). Research on virtual brand community from the perspective of relationship, *Advances in Social Science, Education and Humanities Research*, Online ISSN: 2352-5398.